

The COLOR Gala

**An Evening Benefiting Greenville Center for Creative Arts
Thursday, November 2, 2023**

Event Sponsorship Levels and Benefits

Presenting Sponsor - \$5,000

- Event invitation for 8 guests
- Invitation to VIP cocktail hour and silent auction preview
- Logo and presenting sponsor recognition on event signage
- Logo and presenting sponsor recognition in all event promotion, including website event page, related eblasts, and other media
- Logo prominently displayed on website homepage for one year
- Dedicated social media post thanking your company
- Recognition and opportunity to make remarks during event welcome
- Listing in Annual Report and other annual donor listings

Leading Sponsor - \$2,500

- Event invitation for 6 guests
- Invitation to VIP cocktail hour and silent auction preview
- Logo and leading sponsor recognition on event signage
- Logo and leading sponsor recognition in all event promotion, including website event page, related eblasts, and other media
- Logo prominently displayed on website homepage for one year
- Tagging in related social media posts
- Recognition during event welcome
- Listing in Annual Report and other annual donor listings

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Supporting Sponsor - \$1,000

- Event invitation for 4 guests
- Invitation to VIP cocktail hour and silent auction preview
- Logo and supporting sponsor recognition on event signage
- Logo and supporting sponsor recognition in all related eblasts and on website event page
- Logo prominently displayed on website homepage for one year
- Recognition during event welcome
- Listing in Annual Report and other annual donor listings

Patron Sponsor - \$500

- Event invitation for 4 guests
- Invitation to VIP cocktail hour and silent auction preview
- Logo and patron sponsor recognition on event signage
- Logo and patron sponsor recognition on website event page
- Recognition during event welcome
- Listing in Annual Report and other annual donor listings

Audience and Impact: From July 2022-June 2023, GCCA counted over 27,000 visits, with nearly 6,000 attending First Friday exhibition openings and other events, 1,465 youth and adult program participants, and over 300 artists represented as studio artists, exhibiting artists, and artist instructors. Additionally, GCCA's social media accounts have over 12,000 followers combined, email blasts are sent to a list of approximately 8,500 subscribers, and over 38,000 unique users visit GCCA's website annually.

For more information, contact:

Chelsea Rudisill, Development Director, chelsea@artcentergreenville.org, 864-274-0355

All sponsorships are tax-deductible, except for the tickets included. Non-deductible portions are as follows: Presenting Sponsor - \$520 is not deductible; Leading Sponsor - \$390 is not deductible; Supporting and Patron Sponsors - \$260 is not deductible.